

GOVERNMENT J. THANKIMA COLLEGE AIZAWL, MIZORAM. PIN: 796014

E-mail: principal@jtc.edu.in; Website: www.jtc.edu.in



1.3.3 DVV Clarification

 The tabulated list of students undertaking project works for the year 2019-2021, attested by Principal, is provided.

annexure 1

2. The scanned copy of the report of project work done by Ramnunhlua, roll number 1708BA178 (ref. serial no. 178), attested by Principal, is provided. However, the students in the random lists' serial nos 18, 38, 58, 78, 98, 118, 138, 158, 198 are not available in our students' lists.

annexure 2

3. The project work completion certificate issued by the College where the project work was completed, attested by Principal, is provided.

annexure 3

(REBECTA KHIANGTE)

Coordinator

Internal Quality Assurance Cell

Principal

Govi. J. Thankima College

Arrawl & Mizorom

Refe	erence – Metric ID 1.3.3; No. 1 (Findings of DVV)
Dev	ation Details:
	1. tabulated list of students undertaking project work/field work/internship for the year 2019-20 attested by Principal.



GOVERNMENT J. THANKIMA COLLEGE AIZAWL, MIZORAM, PIN: 796014





LIST OF STUDENTS UNDERTAKING PROJECT WORKS FOR THE YEAR 2019-2022

SI No.	Name of Student and Enrollment number	Department	Project Title	Session	
1.	Lalbiakdika Enroll No 1708BA167	Education	A Study of the Educational Profile of Teachers Working in Govt. Primary School - I Bawngkawn.	2019-2020	
2.	Lalnunpuii Enroll No 1708BA075	Education	A Study of the Socio-economic background of 1st Semester Students of the Govt. J.Thankima College enrolled during the Academic Session 2019-20 on the basis of location.	2019-2020	
3.	Ramnunhlua Enroll No 1708BA178	Education	A Comparative Analysis of the Academic Performance of the 1st Semester Arts Students (Odd), Govt. J.Thankima College, on the Basis of Internal and External Evaluation Result of 2019-20.	Gevt. J. Aiza 2019-2020	
4.	Vanlalrinkima Enroll No 1708BA009 Education On the basis of Class XII school background.				
5.	James Lalrammawia Enroll No 1708BA006	Education	Internal and End Semester Marks of the 1st Semester Students of Govt. J.Thankima College: An Analytical Study.	2019-2020	
6.	T. Samuel Enroll No 1708BA006	Education	An Investigative Study of the Attitude of Teachers Working in Young Learner's School, Bawngkawn Brigade Veng, Towards the Practices of Continuous Comprehensive Evaluation.	2019-2020	
7.	Jamie Malsawmkima Enroll No 1808BBA003	Management	Steps to start a Logistic Company.	2020-2021	
8.	Lalawmpuia Chhangte Enroll No 1808BBA004	Management	A study of Customer Relationship Management in Axis securitise	2020-2021	
9.	Lalbuatsaiha Enroll No 1808BBA005	albuatsaiha Management To analyse th		2020-2021	
10.	Lalhriatpuia Enroll No 1808BBA006	Management	An Analysis of Dalmia Cement.	2020-2021	
11.	Lalruatkimi Enroll No 1808BBA008	Management	A Study On Performance of Selected Mutual Fund.	2020-2021	
12.	Lalthlamuani Enroll No 1808BBA009	Management	An analysis of factor affecting on Online Shopping behaviour of Customers.	2020-2021	

2	Rachael Vanlalk hawngaibi		Management	A study on Buying Behaviour of Online Books (with special reference to Govt.j.thankima college).	2020-2021
4.			Management	The Role of e-Banking Services in the Banking Sector at Aizawl: Mizoram.	2020-2021
15.		becca Lalnunmawii roll No 1808BBA012	Management	A study of Customer Satisfaction in Vodafone.	2020-2021
16.	Vanlalhriati Enroll No 1808BBA013		Management	Importance of Customer Satisfaction in Zamzo Grill & Kitchen Restaurant (Hotel Floria), Aizawl Mizoram	2020-2021
17.		ries Zoengliana nroll No. – 1908BBA001	Management	A study of the Indian Liquor Market and Consumption Patterns	2021-2022
18.	C	MS Dawngliana Enroll No. – 1908BBA003	Management	Corporate Social Responsibility of Multi- Level Marketing in Aizawl. Modicare: A Case Study.	2021-2022
19		Deepika Lamgade Enroll No. – 1908BBA004	Management	A Study on The Impact of Social Media on Online Purchasing Decision Among the Students of Aizawl.	2021-2022
20		Francis Lalmuansanga Enroll No. – 1908BBA005	Management	Analysis on The Awareness and Effect of Mobile Number Portability in Aizawl, Mizoram.	2021-2022
2	1.	Jerry Zosangzela Enroll No. – 1908BBA006	Management	Factors Affecting Online Buying Behaviour Regarding Students Of Govt.J.Thankima College.	2021-2022
2	22.	Jonathan Lalmalsawma Enroll No. – 1908BBA008	Management	Society's Perception of Couriers Service Quality in E-Commerce: A Study of Aizawl Courier Service.	2021-2022
2	23.	Joseph Lalawmpuia Enroll No. – 1908BBA009	Management	The study of marketing through social media Platforms: Analysis of users in Mizoram.	2021-2022
2	24.	Nicky Lalmuanpuia Enroll No. – 1908BBA011	Management	A Study On Student Budgeting And Spending Behaviour Among The College Students Of Aizawl.	2021-2022
	25.	Ruth Lalrinnungi Enroll No. – 1908BBA012	Management	A study on why Businesses should focus on Digital Marketing during Covid.	2021-2022
	26.	Samuel Vanlalzuata Enroll No. – 1908BBA013	Management	A study of Consumer Buying Behavior towards Two-wheeler in reference to the Youth of Aizawl.	2021-2022
	27.	V. Lalhriatchhungi Enroll No. – 1908BBA014	Management	A Study On Effectiveness Of Training And Development In Hospital (With Special Reference To Aizawl).	2021-2022
	28.	Lalruatzeli Enroll No. – 1908BBA015	Management	An analysis of Credit deposit ratio of Mizoram Rural Banks for the period 2015 to 2020.	2021-2022

(REBECCACHIANGTE)

Coordinator Internal Quality Assurance Cell

Gavt. J. Thankima College Aizawl 1 Mizoram

Refe	rence – Metric ID 1.3.3; No. 2 (Findings of DVV)
Devi	ation Details:
	1. report of pages showing name of organization and name of student of each field work /project work / permission letter in the case of field work, of the following students with serial no.s 18,38,58,78,98,118,138,158,178,198 from the competent authority attested by Principal.

Topic:

"A Comparative Analysis of the Academic Performance of the 1st Semester Arts Students (Odd), Govt. J.Thankima College, on the Basis of Internal and External Evaluation Result of 2019-20".

A PROJECT REPORT SUBMITTED TO MIZORAM UNIVERSITY IN PARTIAL FULFILMENT OF THE REQUIREMENT OF FINAL T.D.C. EXAMINATION (EDUCATION), 2020

By

RAMNUNHLUA

Roll No 1708BA178

Supervisor:

Prof. C.Lalremruata,

Education Department,

Govt. J.Thankima College,

Bawngkawn, Aizawl, 2020

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GOVT. J.THANKIMA COLLEGE

AIZAWL: MIZORAM.

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Dated Aizawl, ..th June, 2020

ACKNOWLEDGEMENT

I am very much grateful to my supervisor Prof.C.Lalremruata for all the help and guidance that I received from him throughout the present study. Moreover, my sincere heartfelt gratitude also goes to the Principal, Prof. J.V.Nunchunga and all his office staff for giving me all their valuable help and assistances rendered to me during the course of collection of data in the present study.

Ramunhlua

Roll No 1708BA178, 6th Semester Student, Education Department, Govt. J.Thankima College

> Govt. J. Thanking College Aizawl & Mizotam

GOVT. J.THANKIMA COLLEGE

AIZAWL: MIZORAM.

Dated Aizawl, 30th June, 2020

CERTIFICATE

I, Ramnunhlua, Roll No 1708BA178, 6th Semester Student do hereby declare that the subject matter of the project entitled "Internal and End Semester Marks of the 1st Semester Students of Govt. J.Thankima College: An Analytical Study" is the record of work done by me, that the contents of this project did not form basis of any previous work/study to me or to the best of my knowledge to anybody else.

Roll No 1708BA178, 6th Semester Student, Education Department, Govt. J. Thankima College

(PROF.C.LALREMRUATA)

36/6/20.

Supervisor & Professor

Govt. J. Thankima College

Head of Education Deptt. Govt. J.Thankima College

I. INTRODUCTION



1. About the College in brief:

The Bawngkawn Community of Aizawl city established a College in 1992 and Mr.J.Thankima, a successful businessman donated a plot of land and a large sum of money to meet the initial expenditures. Therefore, the college was named as J.Thankima College. In the meanwhile, another private college was also processed by the community of Durtlang and finally started in 1993. Mr. Lalhmingthanga donated a huge sum of money for the establishment of the college and duly named as Lalhmingthanga College.

Consequently, for the better improvement of the two institutions J.Thankima College and Lalhmingthanga College were amalgamated into one college Vide Government order no. A 42011/5/99-DTE(HTE) dated 28th Oct. 2002 and ultimately renamed as Lalhmingthanga & J.Thankima College by taking the name of the two donors. The new amalgamated College was upgraded into a deficit status vide Govt's Notification No.B.17013/2/2001-EDC. Dt. 12/11/2002. However, one of the donors namely Lalhmingthanga withdrawn from the donorship and subsequently the college was renamed once again as J.Thankima College Vide Order no. A 12024/2/2002 – DTE (HTE) Dated 16th July 2003. Consequently, the College was further provincialised vide Govt.'s Order issued under memo No.B.16013/1/07 dated 11/10/2007 and renamed once again as Govt. J.Thankima College.

The Govt. J.Thankima College got a permanent affiliation from the Mizoram University on Dt.30/11/2015 vide MZU's order issued under memo No. MZU/CDC-1/24/15/1237 dated 30/11/2015. On 31st March 2007, first

cycle of NAAC accredited with 'C++' grade. The 2nd cycle of NAAC assessment has also been held on 16th Sept. 2016 and got re-accredited with 'C' grade. The college is presently prepared for the 3rd Cycle of NAAC assessment which shall be due by 15th Sept.2021.

At present, there are 591 students in the college enrollment. There are 7departments I,e education, Mizo, English, Political Science, History, Economic and Management Department offering Bachelor of Business Administration. There are 36 foculties are in the management Department. There are 13- Non Teaching staff working in the principals office. The present principal is professor J.V Nunchunga who have been recreated through the MPSC as per UGC regulations.

2. Internal and external evaluation:

Internal Evaluation is the process in which the teachers and schools judge the students performance on the basis of his/her internal performances. This means that the process of internal assessment is wholly based on the assessment given by teacher within the school itself. Apart from the internal evaluation, the semester system of the College embraces external evaluation which is also known as MZU End-Semester examination. There is one external evaluation at the end of every semester which is fully controlled and administered directly from the Mizoram University to which the College is being affiliated.

This internal evaluation helps to give credit in the final assessment which is also known as external evaluation. The internal evaluation reduces the burdens and tension related to the final examination or external

evaluation. Moreover, it helps students in continuous learning. The Internal Evaluation gives teacher an opportunity to evaluated students.

As per the existing MZU regulations and its practices, the external evaluation or MZU end semester examination is usually for the total mark of 75 and the internal evaluation is for the total mark of 25. The existing distribution of weightage marks of internal assessment/evaluation as per the MZU regulation is as given below:

Parameters	Marks
Attendance	5
Written Assignment/ Seminar	8
Two Class Tests	12
G.Total	25

Principal College Aixawi Mizoram

Rationale:

The value of the present study may be briefly explained as follows:-

- (1) The present study shall reveal a factual information towards the relationship between the academic performance of 1st semester students on the basis of internal and external evaluation.
- (2) Knowing the reality about the evaluation of the students' performance shall be very much helpful for improving the system better.
- (3) The present study is to depicts the knowledge as to whether the internal evaluation is related properly with the external evaluation. If found unrelated, the institution may, perhaps, have to review the administering processes of its internal evaluation.

(4) We cannot expect any man-made system perfect but we can expect improvement in the system. Thus, it is imperative to have a monitoring system so that improvement measures can be suggested. At this juncture, the present study is valuable as it will ascertain the relationship between the internal and external evaluation.

4. Statement of the Problem:

The Statement of the problem of the present study shall be "A Comparative Analysis of the Academic Performance of the 1st Semester Arts Students (Odd) of Govt. J.Thankima College on the Basis of Internal and External Evaluation Result of 2019-20".

Objectives:

- i) To find out the overall mean scores of the 1st semester Arts (Odd) students of 2019-2020 academic session, Govt. J. Thankima College, in their external academic evaluation result.
- ii) To find out the overall mean scores of the 1st semester Arts (Odd) students of 2019-2020 academic session, Govt. J. Thankima College, in their internal academic evaluation result.
- iii) To compare the overall external and internal academic result of the 1st semester Arts (Odd) students of 2019-2020 academic session under Govt. J. Thankima College.

6. Hypotheses:

i) The overall mean score of marks by the students in their external academic result is mostly either not too low or not too high.

- ii) The overall mean score of marks by the students in their internal academic result is mostly either not too low or not too high.
- iii) There is no significant relationship between the overall mean score of the students in their internal and external academic result.

7. Delimitation:

The present study shall strictly be delimited to study the academic result of the 1st Semester (i.e. Odd Semester only) Arts students of Govt. J.Thankima College during the 2019-20 academic session on the basis of internal and external evaluation marks obtained by the students with a view to ascertain whether there is a gap in between. In other words, the present study shall confine only to the result of the Odd Semester Arts students i.e. 1st Semester of the academic session i.e. 2019-20.

Definition of Technical Term Used:

(1) Class Tests:

As per the existing MZU regulations and the practice of the College, the Class test has been conducted twice in every semester in all the subjects for which the total full marks is 12. The best mark out of the two tests has been taken as the marks obtained by the student in addition to the marks derived out of the Home Assignment/Seminar and performance in attendance.

(2) Grade Value:

The Grade Value means the **Grade points** as assigned by the MZU regulations/syllabus which is shown in the Table given below.

_ , _ , ,	Classifications		External		Internal		
Grade Points	Classifications	Marks	Grade	Divisions	Marks	Grade	Divisions
9	Outstanding	90 & above	0	First	22.5 - 25	0	First
8	Excellent	80-89	A+	First	20 - 22.49	A+	First
7	Very Good	70-79	A	First	17.5 - 19.99	Α	First
6	Good	60-69	B+	First	15 - 17.49	B+	First
5	Fair	50-59	В	Second	12.5 - 14.99	В	Second
4	Average	40-49	С	Pass	10 - 12.49	С	Pass
0	Fail	Below 40	F	Fail	Below 10	F	Fail

(3) Mean Score:

Mean Score is the average Score of the Grade value or Grade points.

(4) Too Low Marks:

"Too Low marks" means the marks derived by student which falls below Grade F which is equivalent to Zero Grade points or below 40% i.e. classified as Fail.

(5) Too High Marks:

"Too High marks" means the marks derived by student which falls within the Grade O, i.e. Outstanding, which is 9 Grade points.

II. METHODOLOGY:

1. Population:

The present study is a census study instead of a sample study. The total enrollment in the 5th Odd Semester Arts Class is 218. Each student has to appear and get pass in all the 4 (four) papers internal and external evaluation respectively. However, only those students, who have appeared and got passed in all their respective subjects/papers both in the Internal Evaluation (IE) and External Evaluation (EE) constitutes the actual population as shown in the following Table.

	No of stu	idents ap	peared in va	rious pape	ers			
Papers	ECO	EDN	ENG-Alti.	G.ENG	HIST	MIZO	P.SC	Total
No of students appeared in IE	39	162	39	218	93	141	178	870
No of students appeared in EE	18	96	8	199	52	113	87	573
Absent/BP in EE and filtered out	21	66	31	19	41	28	91	297

Those students, who had failed to appear or clear their respective papers, are filtered out from the total population as shown in the Table given above. Of the 218 total enrollments, 129 students have been filtered out since they had failed to appear or clear the paper. Therefore, the actual total population for the present study on the basis of actual enrolment comes to 89 students only. At the same time, the population on the basis of subject-wise enrolment is 573.

2. Tools:

The investigator constructed the required tool like Result Compilation

Table for the collection of data.

Statistical tools:

The statistical tools like mean and correlation are also used in the process of analyzing the data.

Collection of Data:

The investigator approached the Principal's office for the first hand data on account of the result of the 1st semester students (Odd semester) 2019. The Principal and his staff readily supplied the required data which has been recorded and compiled by using the Result Compilation Table duly constructed by the Investigator. The raw data were the scores of each individual in each paper both in the internal and external evaluation result. The scores were given in Grade which has its own corresponding grade points and actual equivalent in numerical marks. All the raw scores data in Grade has been converted into

Grade points and then into their actual corresponding numerical marks. Subsequently, the internal marks scored by each individual students has been deducted from the total scores of each individual's scores in external evaluation since the external evaluation scores is inclusive of each individual internal marks. Therefore, the data were analyzed with the help of Computer Microsoft Excell.

III. DATA ANALYSIS AND INTERPRETATION:

1 The overall mean scores of the students in the external evaluation result.

	No of	No of students	Aggregated Marks	scored in External Ev	aluation (EE)
Subjects	students opted for the paper	who have cleared/appeared all the papers	Including IE marks	Excluding IE marks	Mean Scores
Eco	39	18	1010	670	37.22
Edu	162	96	5310	3757.5	39.14
Eng.Gen	218	199	11800	8612.5	43.28
Mizo	141	113	6780	4900	43.36
Pol. Sc.	178	87	4630	3210	36.90
Hist	93	52	2900	1880	36.15
Eng-Alt	39	8	400	260	32.50
Overall Total =	870	573	32830	23290	40.65

The above Table No 1 reveals that the overall aggregated Grade Value 'mean score' of the students in their external evaluation is 40.65 which could be at least equivalent to **C** Grade. The **C** Grade falls within the classification of "Average" which is eventually equivalent to the actual marks falls between 40-49, i.e. Pass. Hence, the Null Hypothesis is rejected since most of the students' score falls within the classification of Pass that cannot be taken as too low or too high.

The overall mean scores of the students in the internal evaluation result.

Table No 2	No of	No of students	' Marks in Internal Eva Marks scored in Inte	
Subjects students		who have cleared/appeared all the papers	Aggregated Actual Marks	Mean
Eco	39	18	340	18.89
Edu	162	96	1552.5	16.17
Eng.Gen	218	199	3187.5	16.02
Mizo	141	113	1880	16.64
Pol. Sc.	178	87	1420	16.32 covt. J.
Hist	93	52	1020	19.62
Eng-Alt	39	8	140	17.50
Overall Total =	870	573	9540	16.65

The above Table No 2 depicts that the overall mean score of the students in internal evaluation is 16.65 which is equivalent to B+ Grade. The B+ Grade can be classified as "Good" which may eventually equivalent to the marks between 60-69, i.e. First Division. Hence, the Null Hypothesis is accepted since most of the students' score falls within the classification of "Good" that is either not too low or not too high.

3. The relationship between the overall mean scores of the Internal Evaluation (IE) and External Evaluation (EE) Result:

	Table No 2:	Overall Mean Score	of studer	nts' Ma	rks in Ex	ternal Eva	luation	Result.	
		No of students	IE		EE				
Subjects	No of students opted for the paper	who have cleared/appeared all the papers	Total Actual Marks	Mean	Actual marks	Actual marks without IE	Mean	Correl. Between IE & EE	Interpretation
Education	162	96	1552.5	16.17	5310	3757.5	39.14	0.23	Moderate
Mizo	141	113	1880	16.64	6780	4900	43.36	0.15	Weak
Eng.Gen	218	199	3187.5	16.02	11800	8612.5	43.28	0.14	Weak
Economics	39	18	340	18.89	1010	670	37.22	0.10	Weak
Hist	93	52	1020	19.62	2900	1880	36.15	0.06	Weak
Pol. Sc.	178	87	1420	16.32	4630	3210	36.90	0.01	Weak
Eng-Alt	39	8	140	17.50	400	260	32.5	-1	Perfect Negative
verall Total =	870	573	9540	16.65	32830	23290	40.65	-0.51	Strong Negative

The above Table No 3 shows that the overall correlation between the external and internal evaluation result is 40.65 which is found significant at 0.05 level and the null Hypothesis is rejected. The relationship between the internal evaluation and the external evaluation is found as strongly negative correlated. Of the various 7 (seven) papers, moderately correlated has been established only to the Education paper and the rest of the remaining papers has achieved weak and perfect negative correlation. The overall relationship can be said as strongly negative correlated.

IV MAJOR FINDINGS AND CONCLUSION:

The major findings of the present study may be given as follows:

- 1. The overall performance of the students at C Grade in the external evaluation is very much unsatisfactory as it is the lowest grade above the Fail Grade.
- 2. The overall performance of the students at B+ Grade in the internal evaluation can be said as somewhat satisfactory. However, it is very much an undesirable achievement since the same students had failed to achieve the same grade in the external evaluation.
- 3. The overall relationship between the performances of the students in the internal and external evaluation is found as **strongly negative correlation** which means that if there is an increase in the performance of the internal evaluation there will be a decrease in the performances of the external evaluation or vice versa. This is a very serious problem that has to be addressed properly by the College.

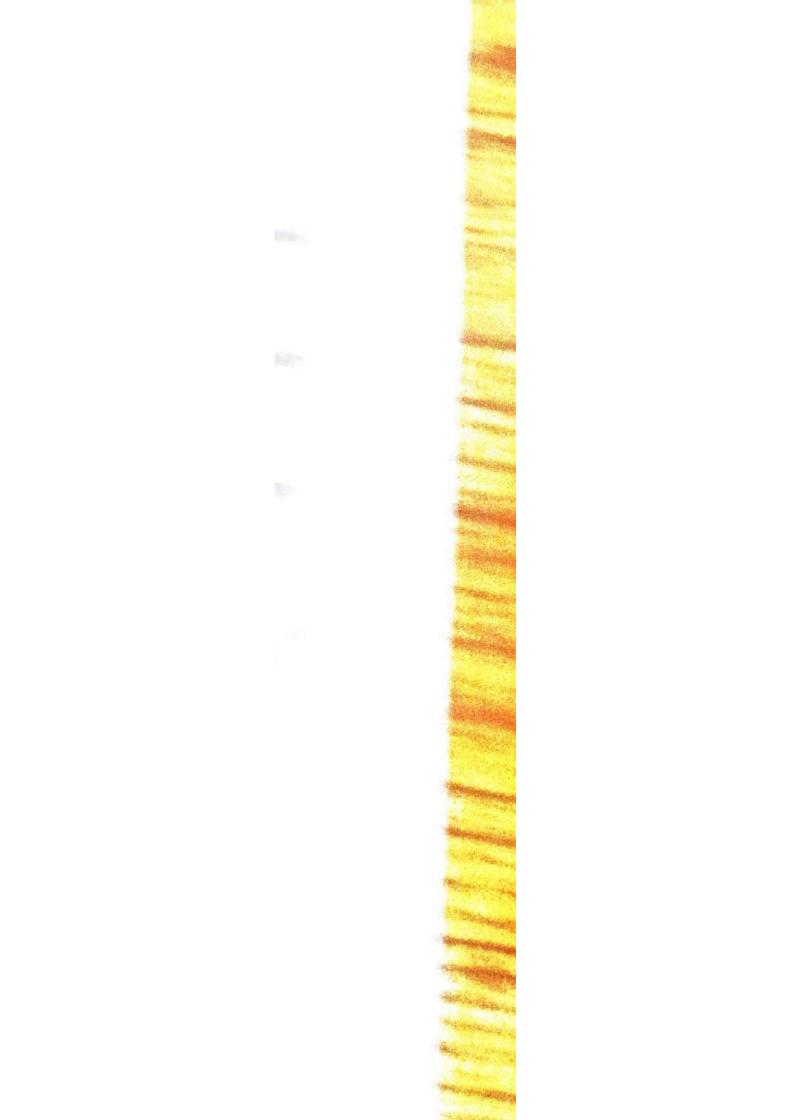
Appendix:

1. Proforma for result compilation sheet

References:

- 1. Bhattia, K.K. (?). Measurement and Evaluation in Education. Prakash Brothers. Ludhiana.
 - MZU, (2011), The Mizoram University syllabus of Under Graduate Studies. Synod Press. Aizawl.
 - Mangal, S.K. (2004). Statistics in Psychology and Education. Prentice Hall of India Pvt. Ltd., New Delhi.

Govi. J. Thankima College
Aizawi : Mizorani



PROFORMA FOR RESULT COMPILATION SHEET

	External		ıl	Interna	
Subjects	No of Students	Aggregated Grade Value	Mean Score of Grade Value	Aggregated Grade Value	Mean Score of Grade Value
Economics					
Education					
English (General)					
Mizo					
Pol. Sc.					
History					
English-(Altternative)					
Overall Total					

Sout J. Thoukima Cottege

Refei	rence – Metric ID 1.3.3; No. 3 (Findings of DVV)
Devia	ation Details:
-	1. Internship completion certificate / project work completion certificate from the organization where internship / project was completed along with the duration, mentioning the name of the College in the certificate and not certificate without name of the College, attested by Principal.



GOVT. J.THANKIMA COLLEGEAIZAWL: MIZORAM.

Dated Aizawl, 30th June, 2020

CERTIFICATE

I, Lalbiakdika, Roll No 1708BA167, 6th Semester Student do hereby declare that the subject matter of the project entitled "A Study of the Educational Profile of Teachers Working in Govt. Primary School -I Bawngkawn" is the record of work done by me, that the contents of this project did not form basis of any previous work/study to me or to the best of my knowledge to anybody else.

LALBIAKDIKA

Roll No 1708BA167, 6th Semester Student, Education Department, Govt. J.Thankima College

(VANLALRUATI)

Head of Education Deptt.

Govt. J.Thankima College

Govt. J.Thankima College

(PROF.C.LALREMRUATA)

Supervisor & Professor



GOVT. J.THANKIMA COLLEGE

AIZAWL: MIZORAM.

Dated Aizawl, 30th June, 2020

CERTIFICATE

I, Lalnunpuii, Roll No 1708BA075, 6th Semester Student do hereby declare that the subject matter of the project entitled "Socio-economic Status of Students of Govt. J.Thankima College during the Academic Year 2019-20: A Study" is the record of work done by me, that the contents of this project did not form basis of any previous work/study to me or to the best of my knowledge to anybody else.

Roll No 1708BA075, 6th Semester Student,

Education Department, Govt. J. Thankima College

(PROF.C.LALREMRUATA)

Supervisor & Professor

Govt. J.Thankima College

(VANLALRUATI)

Head of Education Deptt.

GOVT. J.THANKINTA COLLEGE

AIZAWL: MIZORAM.

Dated Aizawl, 30th June, 2020

CERTIFICATE

I, Ramnunhlua, Roll No 1708BA178, 6th Semester Student do hereby declare that the subject matter of the project entitled "Internal and End Semester Marks of the 1st Semester Students of Govt. J. Thankima College: An Analytical Study" is the record of work done by me, that the contents of this project did not form basis of any previous work/study to me or to the best of my knowledge to anybody else.

Roll No 1708BA178, 6th Semester Student, Education Department, Govt. J. Thankima College

(PROF.C.LALREMRUATA)

Supervisor & Professor

Govt. J.Thankima College

Head of Education Deptt.



GOVT. J.THANKIMA COLLEGE

AIZAWL: MIZORAM.

••

Dated Aizawl, 19th June, 2020

CERTIFICATE

I, VANLALRINKIMA, Roll No 1708BA009, 6th Semester Student, do hereby declare that the subject matter of the project entitled "An Analytical Study of the Academic Performance of 2nd Semester Students of Govt. J.Thankima College, 2019-20 Batch, on the basis of Class XII school background" is the record of work done by me, that the contents of this project did not form basis of any previous work/study to me or to the best of my knowledge to anybody else.

VANLALRINKIMA

Roll No 1708BA009, 6th Semester Student,

Education Department, Govt. J. Thankima College

(PROF.C.LALREMRUATA)

Supervisor & Professor

Govt. J.Thankima College

(VANLALRUATI)

Head of Education Deptt.



Ulaukina Colles

Gavi. J. Thanking Mizoram

GOVT. J.THANKIMA COLLEGE

AIZAWL: MIZORAM.

Dated Aizawl, 30th June, 2020

CERTIFICATE

I, James Lalrammawia, Roll No 1708BA006, 6th Semester Student do hereby declare that the subject matter of the project entitled " "Internal and End Semester Marks of 5th Semester Students of Govt. J.Thankima College: An analytical Study" is the record of work done by me, that the contents of this project did not form basis of any previous work/study to me or to the best of my knowledge to anybody else.

IAMES LALRAMMAWIA

Roll No 1708BA006, 6th Semester Student,

Education Department, Govt. J.Thankima College

(VANLALRUATI)

Head of Education Deptt.

Govt. J.Thankima College

(PROF.C.LALREMRUATA)

Supervisor & Professor

GOVT. J.THANKIMA COLLEGE



AIZAWL: MIZORAM.

Dated Aizawl, 30th June, 2020

CERTIFICATE

I, T.SAMUELA, Roll No 1708BA110, 6th Semester Student do hereby declare that the subject matter of the project entitled "Attitude of Teachers of Young Learners School towards the Practice of Continuous Comprehensive Evaluation" is the record of work done by me, that the contents of this project did not form basis of any previous work/study to me or to the best of my knowledge to anybody else.

T.SAMUELA,

6th Semester Student, Roll No 1708BA110,

Education Department, Govt. J. Thankima College

(PROF.C.LALREMRUATA)

Supervisor & Professor

Govt. J. Thankima College

(VANLALRUATI)

Head of Education Deptt.

Govt. J.Thankima College

3



This is to certify that the project work entitled "STEPS TO START A LOGISTIC COMPANY" submitted by JAMIE MALSAWMKIMA, 1808BBA003 for the partial fulfillment of BACHELOR OF BUSINESS ADMINISTRATION, during the period of his/her study at GOVT.J.THANKIMA COLLEGE. The project work represents independent work on the part of group of candidates.

Place: Aizawl

Dated:

Sear Visami

(Prof J.V NUNCHUNGA)
Principal

Principal
Govt. J. Thankima College
Aizawl : Mizoram

(Dr. JOSEPHINE LALRINDIKI)
Head of Department

Head of Department
Department of Management
Govt. J. Thankima College
Alzawi, Misoram

This is to certify that the project work entitled "A STUDY OF CUSTOMER RELATIONSHIP MANAGEMENT IN AXIS SECURITIES" submitted by Lallawmpuia Chhangte, 1808BBA004 for the partial fulfillment of BACHELOR OF BUSINESS ADMINISTRATION, during the period of his/her study at GOVT.J.THANKIMA COLLEGE. The project work represents independent work on the part of group of candidates.

Aizawl Dated:

Buyl. J. Thankima College Airawi : Mizoram

(Prof J.V MUNCHUNGA)
Principal

Govt. J. Thankima College
Aizawl: Mizoram

(Dr. JOSEPHINE LALRINDIKI)
Head of Department

Head of Department
Department of Management
Govt. J. Thankima College
Aizawl, Mizoram





This is to certify that the project work entitled "TO ANALYSE THE BUYING BEHAVIOUR OF CONSUMER TOWARDS VASANTH & CO." submitted by LALBUATSAIHA, 1808BBA005 for the partial fulfillment of BACHELOR OF BUSINESS ADMINISTRATION, during the period of his/her study at GOVT.J.THANKIMA COLLEGE. This project work represents independent work on the part of group of candidates.

Place: Aizawl

Dated:

aizawi 1 Mizoram

(Prof J.V NUNCHUNGA)

Principal

Principal ' Govt. J. Thankima College Alzawl : Mizoram

(Dr. JOSEPHINE LALRINDIKI) Head of Department

> **Head of Department** Department of Management Govt. J. Thankima College Aizawl, Mizoram

This is to certify that the project work entitled "AN ANALYSIS OF DALMIA CEMENT" submitted by Lalhriatpuia, 1808BBA006 for the partial fulfillment of BACHELOR OF BUSINESS ADMINISTRATION, during the period of his/her study at GOVT.J.THANKIMA COLLEGE. The project work represents independent work on the part of group of candidates.

Place: Aizawl

Dated:

(Dr. JOSEPHINE LALRINDIKI)
Head of Department

Head of Department
Department of Management
Govt. J. Thankima College
Aizawl, Mizoram

Aizawl : Mizoram

(Prof J. VNUNCHUNGA)
Principal

Principal Govt. J. Thankima College Aizawl : Mizoram



This is to certify that the project work entitled "A STUDY ON PERFORMANCE OF SELECTED MUTUAL FUND" submitted by LALRUATKIMI, 1808BBA008 for the partial fulfillment of BACHELOR OF BUSINESS ADMINISTRATION, during the period of his/her study at GOVT.J.THANKIMA COLLEGE. The project work represents independent work on the part of group of candidates.

Aizawl Dated: Sori Tisuki I Wixoram

(Prof J.V NUNCHUNGA) Principal

Principal
Govt. J. Thankima College
Alzawl: Mizoram

(Dr. JOSEPHINE LALRINDIKI)
Head of Department

Head of Department
Department of Management
Govt. J. Thankima College
Aizawl, Mizoram



This is to certify that the project work entitled "AN ANALYSIS OF FACTORS AFFECTING ON ONLINE SHOPPING BEHAVIOUR OF CUSTOMERS submitted by Lalthlamuani, 1808BBA009 for the partial fulfillment of BACHELOR OF BUSINESS ADMINISTRATION, during the period of his/her study at GOVT.J.THANKIMA COLLEGE. The project work represents independent work on the part of group of candidates.

Place: Aizawl

Dated:

Bong T. Lysuking College

(Prof J.V NUNCHUNGA)

Principal

Principal Govt. J. Thankima College Aizawl : Mizoram

(Dr. JOSEPHINE LALRINDIKI)
Head of Department

Head of Department
Department of Management
Govt. J. Thankima College
Aizawl, Mizoram

This is to certify that the project work entitled "A STUDY ON BUYING BEHAVIOUR OF ONLINE BOOKS (WITH SPECIAL REFERENCE TO GOVT.J.THANKIMA COLLEGE)" submitted by PUJA JOSHI, 1808BBA010 for the partial fulfillment of BACHELOR OF BUSINESS ADMINISTRATION, during the period of his/her study at GOVT.J.THANKIMA COLLEGE. The project work represents independent work on the part of group of candidates.

Aizawl Dated:

(Prof J.V NUNCHUNGA)
Principal

Govt. J. Thankima College Aizawl : Mizoram (Dr. JOSEPHINE LALRINDIKI)
Head of Department

Head of Department
Department of Management
Govt. J. Thankima College
Aizawi, Mizoram



This is to certify that the project work entitled "THE ROLE OF E-BANKING SERVICE IN THE BANKING SECTOR AT AIZAWL: MIZORAM" submitted by Rachael Vanlalkhawngaihi, 1808BBA011 for the partial fulfillment of BACHELOR OF BUSINESS ADMINISTRATION, during the period of his/her study at GOVT.J.THANKIMA COLLEGE. The project work represents independent work on the part of group of candidates.

Aizawl Dated:

erincipal college Arrawl 1 Mizoram

(Prof J.V NUNCHUNGA)
Principal

Govt. J. Thankima College : Alzawl : Mizoram (Dr. JOSEPHINE LALRINDIKI)
Head of Department

Head of Department
Department of Management
Govt. J. Thankima College
Alzawl, Mizoram



This is to certify that the project work entitled "A STUDY OF CUSTOMER SATISFACTION IN VODAFONE" submitted by REBECCA LALNUNMAWII, 1808BBA012 for the partial fulfillment of BACHELOR OF BUSINESS ADMINISTRATION, during the period of his/her study at GOVT.J.THANKIMA COLLEGE. The project work represents independent work on the part of group of candidates.

Place: Aizawl

Dated:

Priving College
Aizawi I Mizoram

(Prof J.V NUNCHUNGA)
Principal

Principal
Govt. J. Thankima College
Aizawl : Mizoram

(Dr. JOSEPHINE LALRINDIKI)
Head of Department

Head of Department
Department of Management
Govt. J. Thankima College
Alzawi, Mizoram

This is to certify that the project work entitled "IMPORTANCE OF CUSTOMER SATISFACTION IN ZAMZO GRILL & KITCHEN RESTAURENT (HOTEL FLORIA)" submitted by VANLALHRIATI, 1808BBA013 for the partial fulfillment of BACHELOR OF BUSINESS ADMINISTRATION, during the period of his/her study at GOVT.J.THANKIMA COLLEGE. This project work represents independent work on the part of group of candidates.

Place: Aizawl

Dated:

Bang Vissian Vyisutan Cullede

(Prof J. VNUNCHUNGA)
Principal

Govt J. Thankima College Alzawi ; Mizoram (Dr. JOSEPHINE LALRINDIKI)
Head of Department

Head of Department
Department of Management
Govt. J. Thankima College
Aizawi, Mizoram





To whom it may concern

This is to certify Aries Zoengliana, Enrollment no. 1908BBA001, pursuing Bachelor of Business Administration is a bonafide student of Govt. J. Thankima College, who has carried out the project titled "An analysis on the Indian liquor market and liquor consumption patterns in India", undertaken as per the requirement for her Bachelor of Business Administration course curriculum.

He has successfully completed the above-mentioned research project and I sincerely hope that this is a significant study and he would successfully carryout similar research in future.

I wish him all the best.

Alexins 05/11/22

(ALEXIUS LALCHHANDAMA)

Asst. Professor

Department of Management

Head of Department

Department of Minagement

Govt. J. Thanking College

(Dr. JOSEPHINE LAURINDIKI)

Head of Department Department of Management

Govt. J. Thankima College

Principal Govt. J. Thehkima

((Prof J. V. NUNCHUNGA)

Principal

Govt. J. Thankima College

(18)

CERTIFICATE



To whom it may concern

This is to certify CMS Dawngliana, Enrollment no. 1908BBA003, pursuing Bachelor of Business Administration is a bonafide students of Govt. J. Thankima College, who has carried out the project titled "Corporate Social Responsibility of Multi-Level Marketing in Aizawl. Modicare A Case Study", undertaken as per the requirement for her Bachelor of Business Administration course curriculum.

He has successfully completed the above-mentioned research project and I sincerely hope that this is a significant study and she would successfully carryout similar research in future.

I wish her all the best.

(J. LALBIAKDIKA)

Asst. Professor

Department of Management

Govt. J. Thankima College

Head of Department
Department of Management
Govt. . Thanking to lege

(Dr. JOSEPHINE LALRINDIKI)

Head of Department

Department of Management

Govt. J. Thankima College

(PROF J. W. NUNCHUNGA

TROI 3. VIZNONCHUN

Principal

Govt. J. Thankima College

Savt. J. Thankina College





To whom it may concern

T his is to certify Deepika Lamgade, Enrollment no. 1908BBA004, pursuing Bachelor of Business Administration is a bonafide students of Govt. J. Thankima College, who has carried out the project titled "A Study on The Impact of Social Media on Online Purchasing Decision Among the Students of Aizawl", undertaken as per the requirement for her Bachelor of Business Administration course curriculum. She has successfully completed the above-mentioned research project and we sincerely hope that this is a significant study and she would successfully carryout similar research in future.

We wish her all the best.

(ALBERT NUNTHARMAWIA

Asst. Professor

Department of Management

Govt. J. Thankima College

Head of Department
Department of Management
Govt. J. Thanking College

(Dr. JOSEPHINE LALRINDIKI)

Head of Department

Department of Management

Govt. J. Thankima College

(PROF J. V. WUNCHUNGA)

Principal

Govt. J. Thankima College

Scanned with CamScanner





To whom it may concern

This is to certify Francis Lalmuansanga, Enrollment no. 1908BBA005, pursuing Bachelor of Business Administration is a bonafide students of Govt. J. Thankima College, who has carried out the project titled "Analysis on The Awareness and Effect of Mobile Number Portability in Aizawl, Mizoram", undertaken as per the requirement for his Bachelor of Business Administration course curriculum.

He has successfully completed the above-mentioned research project and I sincerely hope that this is a significant study and he would successfully carryout similar research in future.

I wish him all the best.

(ALBERT NUNTHARMA

Asst Professor

Department of Management

Govt. J. Thankima College

Head of Department Department of Management

Gout V Thankima Coffee

(Dr JOSEPHINE LALRINDIKI)

Head of Department

Department of Management

Govt. J. Thankima College

(PROF J. V. NUNCHUNGA)

Principal

Govt. J. Thankima College

Principal

Govt. J. Thankima College

Say 1 thanking College



To whom it may concern

This is to certify JERRY ZOSANGZELA no. 1908BBA006, pursuing Bachelor of Business Administration is a bonafide students of Govt. J. Thankima College, who has carried out the project titled "Factors Affecting Online Buying Behaviour Regarding Students Of Govt.J.Thankima College", undertaken as per the requirement for her Bachelor of Business Administration course curriculum.

He has successfully completed the above-mentioned research project and I sincerely hope that this is a significant study and he would successfully carryout similar research indipartment Department of Management

I wish him all the best

Asst. Professor

Department of Management

Govt. J. Thankima College

(Dr. JOSEPHINE LA

Head of Department

Department of Management

Govt. J. Thankima College

(PROF J. V. NUN

Principal

Principal Govt. J. Thankima College

Alzawl : Mizoram

Govt. J Thankima College





To whom it may concern

37his is to certify Jonathan Lalmalsawma, Enrollment no. 1908BBA008, pursuing Bachelor of Business Administration is a bonafide students of Govt. J. Thankima College, who has carried out the project titled "Society's Perception of Couriers Service Quality in E-Commerce: A Study of Aizawl Courier Service", undertaken as per the requirement for his Bachelor of Business Administration course curriculum.

He has successfully completed the above-mentioned research project and we sincerely hope that this is a significant study and he would successfully carryout similar research in future.

We wish him all the best.

(ALBERT NUNTHARMAWIA)

Asst. Professor

Department of Management

Govt. J. Thankima College

Head of Department
Department of Management

Govt. J. Thank the College

(Dr. JOSEPHINE LALRINDIKI)

Head of Department

Department of Management

Govt, J. Thankima College

(PROF J. V. NUXCHUNGA)

Principal

Govt. J. Thankima College

Principal

Govt. J. Thankima College

Gant 9 Lipsukims College





To whom it may concern

This is to certify that Joseph Lalawmpuia, 1908BBA009 pursuing Bachelor of Business Administration is a conafide student of Govt. J. Thankima College, who has carried out the project titled "The study of marketing hrough social media platforms: Analysis of users in Mizoram", undertaken as per the requirement for his/her Bachelor of Business Administration course curriculum.

Jnder my official guidance, he/she has successfully completed the above- mentioned project and I sincerely tope that this is a significant study and he/she would successfully carryout similar project in the future.

wish him/her all the best.

Mathon

(MATHEW LALREMSANGA)

Asst. Professor

Department of Management

Head of Department
Department of Management
Thankima College

Govt. J. Thankim College Aizawl, Mizoram

(Dr. Josephine Lalrindiki)

Head of Department
Department of Management

Principal
Govt. J. Thankima Cellege

(Prof. J.V. Nunchanga)

Principal

Govt. J. Thankima College

Printipel

Savi. J. Thankina College
Aixawi & Mizoram





To whom it may concern

This is to certify Nicky Lalmuanpuia, Enrollment no. 1908BBA011, pursuing Bachelor of Business Administration is a bonafide students of Govt. J. Thankima College, who has carried out the project titled "A Study On Student Budgeting And Spending Behaviour Among The College Students Of Aizawl", undertaken as per the requirement for her Bachelor of Business Administration course curriculum.

He has successfully completed the above-mentioned research project and I sincerely hope that this is a significant study and she would successfully carryout similar research in future. I wish her all the best.

(J. LANBIAKDIKA)

Asst. Professor

Department of Management

Govt. J. Thankima College

Head of Department
Department of Management
Govt. J. Viankims College

(Dr. JOSEPHINE LALRINDIKI)

Head of Department

Department of Management

Govt. J. Thankima College

(PROF J. V. NUNCHUNGA)

Principal

Govt. J. Thankima College

Sevt. J. Thanking College





To whom it may concern

This is to certify Ruth Lalrinnungi, Enrollment no. 1908BBA012, pursuing Bachelor of Business Administration is a bonafide students of Govt. J. Thankima College, who has carried out the project titled "A study on why businesses should focus on Digital marketing during covid", undertaken as per the requirement for her Bachelor of Business Administration course curriculum.

She has successfully completed the above-mentioned research project and I sincerely hope that this is a significant study and she would successfully carry out similar research in future.

I wish her all the best.

(Mathew Lalremsanga)
Asst. Professor

Department of Management

Head of Department
Department of Management
Govt. J. Thankima College
Aizavil Mizerhm

(Dr. Josephine Lalrindiki)
Head of Department
Department of Management

Principal
Govt. J. Thankima Cellege

(PROF J. V. MUNCHUNGA)

Principal

Govt. J.Thankima College

Govt. J. Thankima College,





To whom it may concern

Gest 7. Thunking Culsas

This is to certify Samuel Vanlalzuata, Enrollment no. 1908BBA013, pursuing Bachelor of Business Administration is a bonafide student of Govt. J. Thankima College, who has carried out the project titled "A study of Consumer Buying Behavior towards Two-wheeler in reference to the Youth of Aizawl", undertaken as per the requirement for her Bachelor of Business Administration course curriculum.

He has successfully completed the above-mentioned research project and I sincerely hope that this is a significant study and he would successfully carryout similar research in future.

I wish him all the best.

Alenius 05/11/21

(ALEXIUS LALCHHANDAMA)

Asst. Professor Department of Management Head of Department Department of Management Govt. J. Thankima Goldge

(Dr. JOSEPHINE LALRINDIKI)

Head of Department Department of Management Govt, J. Thankima College

((Prof J. V. NUNCHUNGA)

Principal

Govt. J. Thankima College





To whom it may concern

This is to certify V. Lalhriatchhungi, Enrollment no. 1908BBA014, pursuing Bachelor of Business Administration is a bonafide students of Govt. J. Thankima College, who has carried out the project titled "A Study On Effectiveness Of Training And Development In Hospital(With Special Reference To Aizawl)"undertaken as per the requirement for her Bachelor of Business Administration course curriculum.

She has successfully completed the above-mentioned research project and I sincerely hope that this is a significant study and she would successfully carryout similar research in future.

I wish her all the best.

(J. LALHIAKDIKA

Asst. Professor

Department of Management

Govt.J.Thankima College

Head of Department
Department of Management
Govt. J. Thenkima College
Alzayi, Mizoram

(Dr. JOSEPHINE LALRINDIKI)

Head of Department

Department of Management

Govt. J. Thankima College

(PROF J. V. NUNCHUNGA)

Principal

Govt. J. Thankima College

(28)

CERTIFICATE



To whom it may concern

This is to certify Lalruatzeli, Enrollment no. 1908BBA015, pursuing Bachelor of Business Administration is a bonafide student of Govt. J. Thankima College, who has carried out the project titled "An analysis of Credit Deposit Ratio of Mizoram Rural Banks for the period 2015 to 2020", undertaken as per the requirement for her Bachelor of Business Administration course curriculum.

She has successfully completed the above-mentioned research project and I sincerely hope that this is a significant study and she would successfully carryout similar research in future.

I wish her all the best.

Alexin 05/11/21

(ALEXIUS LALCHHANDAMA)

Asst. Professor Department of Management Head of Department
Department of Management
Govt. J. Thankirda College

(Dr. JOSEPHINE LAURINDIKI)

Head of Department Department of Management Govt. J. Thankima College

Govt. J. Thankima

((Prof J. V. NUNCHUNGA)

Principal

Govt. J. Thankima College

Gevt. J. Thankima College