



DEPARTMENT OF MANAGEMENT WELCOMES NAAC PEER TEAM

Presented by Dr. Josephine Lalrindiki
Head of Department





HISTORY OF THE DEPARTMENT

- Started the course from 2nd July 2018 as a self financing course.
- The college was granted permission by Govt. of Mizoram on 25th May 2018
- Mizoram University granted provisional affiliation on 9th July 2018
- 15 students were enrolled for the very first time
- Two faculty members Dr. Josephine Lalrindiki and Mr. Ronald Lalnunmawia were engaged as casual teacher from the College's own resources.

VISION & MISSION

Vision

•The department shall endeavor to promote entrepreneurial culture and develop managerial and communication skills of the students to enable them in contributing to the development of the society and the nation.

Mission

•To impart professional education and training in the field of management and entrepreneurship education.

•To provide extension services to rural society, industry professionals, institutions of research and higher learning in the field of Management & Humanities.

•To interact with the industry, educational and research organizations, and alumni in the fields of curriculum development, training and research to meet the demand of quality technical human resource at national & international level.

MEET OUR FACULTY



DR. JOSEPHINE LALRINDIKI
HEAD OF DEPARTMENT
ASSISTANT PROFESSOR
BBA, MBA, PhD.



J. LALBIAKDIKA
ASSISTANT PROFESSOR
BCom., MCom, PhD. (Pursuing)



MATTHEW LALREMSANGA
ASSISTANT PROFESSOR
BA (Economics), MBA



ALEXUIS LALCHHANDAMA
ASSISTANT PROFESSOR
IMBA, MBA, Mphil.



ALBERT NUNTHARMAWIA
ASSISTANT PROFESSOR
BBA, MBA, Mphil., PhD. (Pursuing)

ADDITIONAL FACULTY PROFILE

Sl. No	Name	Designation	Qualification	Specialization	University
1.	Dr. Josephine Lalrindiki	HOD Asst. Professor	BBA, MBA, Ph.D	Marketing & Finance	BBA & MBA - SRM University Ph.D - Mizoram University
2.	J. Lalbiakdika	Asst. Professor	B.Com, M.Com, NET	Finance & Accounting	B.Com. - Bangalore University M.Com. - Mizoram University
3.	Albert Nuntharmawia	Asst. Professor	BBA, MBA, NET, M.Phil	Marketing & Entrepreneurship	BBA & MBA - ICFAI University M.Phil - Mizoram University
4.	Mathew Lalremsanga	Asst. Professor	BA Eco, MBA	Marketing & Economics	KC College, AIMS
5.	Alexius Lalchhandama	Asst. Professor	IMBA, M.Phil.	Marketing	Mizoram University

SUBJECT DISTRIBUTION FOR ODD SEMESTER



e-books for the course provided



<u>Sem</u>	<u>Course</u>	<u>Teacher In-charge</u>
I	Business Communication	Maria <u>Lalremruati</u> (Unit - 1&2) Dr. <u>Lalthansangi</u> (Unit – 3&4)
	Fundamentals of Management	J. Lalbiakdika
	Business Statistics	Dr. Josephine Lalrindiki
	Computer Fundamentals & Applications – I (Theory)	Mathew Lalremsanga
	Computer Fundamentals & Applications – II (Practical)	Alexius Lalchhandama
III	Operational Management	Alexius Lalchhandama (Unit-1) Albert Nuntharmawia (Unit-2) Dr. Josephine Lalrindiki (Unit-3) Mathew Lalremsanga (Unit- 4)
	Principles of Marketing	Dr. Josephine Lalrindiki
	Foundations of Human Resource Management	Albert Nuntharmawia
	Cost & Management Accounting	J. Lalbiakdika
V	Industrial Training project	All the teachers
	Introductory Operations Research	Alexius Lalchhandama
	Advertising/ Banking & Financial Institutions	Albert Nuntharmawia
	Small Business Marketing/ Customer Relationship Management	Mathew Lalremsanga

SUBJECT DISTRIBUTION FOR EVEN SEMESTER



e-books for the course provided



SEM	COURSE	TEACHER- INCHARGE
II	<u>Organisational Behaviour (OB)</u>	<u>J.Lalbiakdika /Albert Nuntharmawia</u>
	Managerial Economics	Dr. <u>Lalrinkimi Pachuau</u>
	Financial Accounting	J. Lalbiakdika
	Business Environment	Albert <u>Lalnunmawia</u>
IV	Environmental Studies	Rebecca <u>Khiangte</u>
	Computer fundamentals & Applications – I (Theory)	Mathew Lalremsanga
	Computer fundamentals & Applications – I (Practical)	Alexius Lalchhandama
	Basics of Financial Management	J. Lalbiakdika
	Business Research	Dr. Josephine Lalrindiki
VI	Essentials of Strategic Management	Alexius Lalchhandama
	Retailing	Dr. Josephine Lalrindiki
	Consumer Behaviour	Mathew Lalremsanga
	Marketing of Services	Albert Nuntharmawia

STUDENTS ENROLMENT

2018 - 2019

2019 - 2020

2020 - 2021

SEMESTER - I		
Male	Female	Total
6	9	15

SEMESTER - I		
Male	Female	Total
10	5	15

SEMESTER - I		
Male	Female	Total
7	5	12

	Male	Female	Total
2018-2019	6	9	15
2019-2020	14	11	25
2020-2021	20	16	36

SEMESTER - III		
Male	Female	Total
4	6	10

SEMESTER - III		
Male	Female	Total
9	5	14

SEMESTER - V		
Male	Female	Total
4	6	10

STUDENT TEACHER RATIO

2018 - 2019

- 1st Semester - 4:1

2019 - 2020

- 1st Semester = 4:1
- 3rd Semester = 4:1

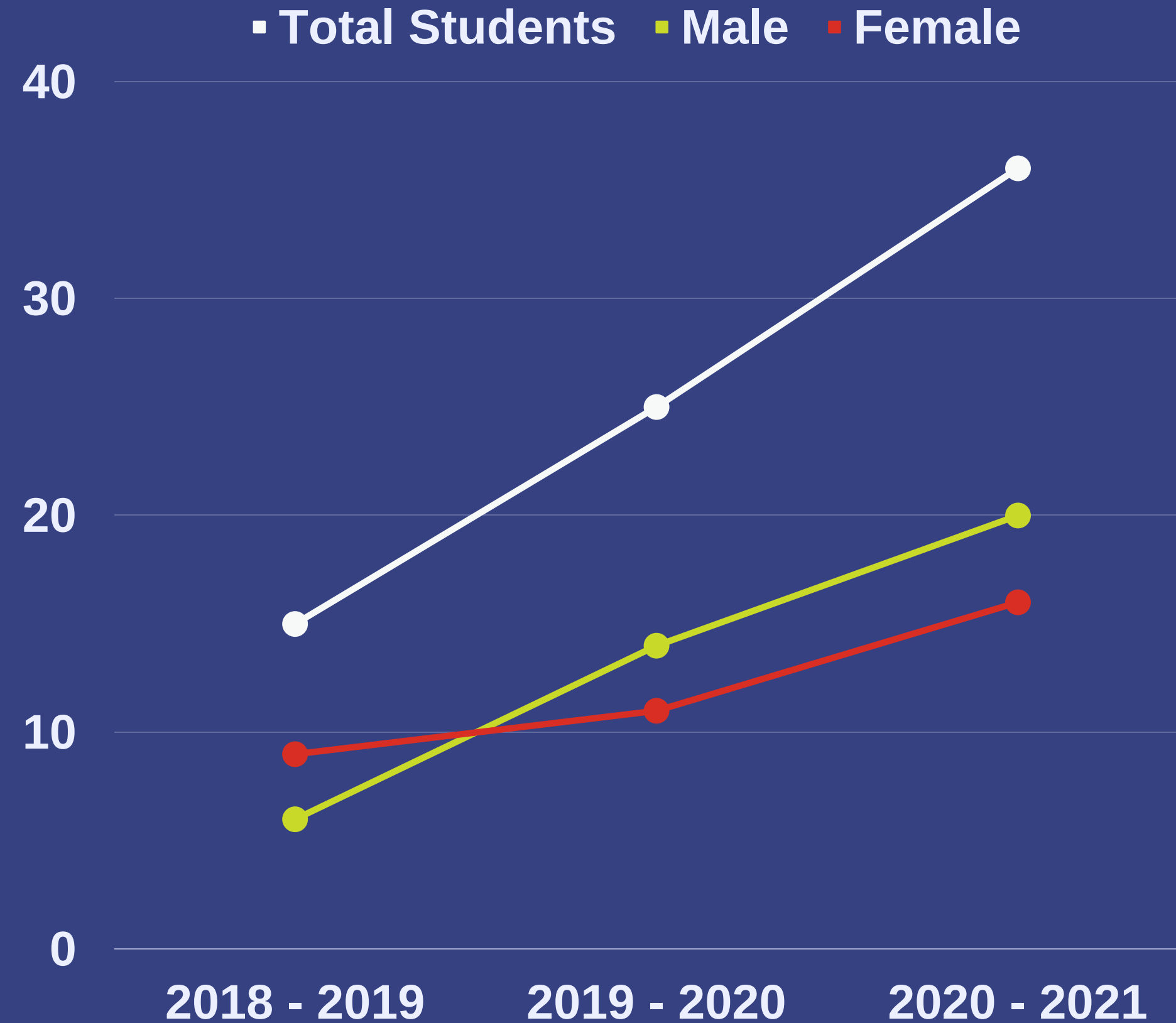
2020 - 2021

- 1st Semester = 4:1
- 3rd Semester = 4:1
- 5th Semester = 4:1

STUDENTS ENROLMENT

Enrolment Trends of BBA students from 2018 - 2021

	Male	Female	Total
2018-2019	6	9	15
2019-2020	14	11	25
2020-2021	20	16	36



DEGREES AWARDED/ PURSUING



Alexius Lalchhandama

MPhil. - A Study of Consumer Behaviour with regard to Biodegradable Products in Aizawl, Mizoram (Awarded in 2022)



Albert Nuntharmawia

MPhil. - Online Buying Behaviour: A Study of Mizoram University Students (Awarded in 2018)

PhD. - Service Quality and Customer Satisfaction of Private Sector Banks in Mizoram (Pursuing)



J. Lalbiakdika

PhD. - (Pursuing : On the term of course work)



Dr. Josephine Lalrindiki

PhD. - Attitudinal and behavioural study of Online consumers in Mizoram: a case Study of Aizawl (Awarded in 2017)

FACULTY PUBLICATIONS

Sl. No.	Name of Author	Title of Paper	Name of Publisher	Name of Journal / Book	ISSN/ISBN	Year of Publication
1	Dr. Josephine Lalrindiki	<ol style="list-style-type: none"> Understanding the Behaviour of Online Consumers in Aizawl, Mizoram. The Role of E-Banking Services in the Banking Sector at Aizawl, Mizoram. Attitudinal and Behavioural Study of Online Consumers in Mizoram : A Case Study of Aizawl 	<ol style="list-style-type: none"> JRR Lekhabu.com EBH Publisher 	<ol style="list-style-type: none"> Research Review : International Journal of Multidisciplinary LENTUPUI, 14th Annual Magazine 2019-2020 Mizoram : Economics, Education and Political Scenario 	<ol style="list-style-type: none"> ISSN: 2455-3085 (Online) ISBN: 978-81-935-8350-0 ISBN : 978-93-90434-40-4 	<ol style="list-style-type: none"> November 2018 2019-2020 2021
2	J.Lalbiakdika	A Study on Performance of Selected Equity Mutual Fund	Lehkhabu.com	LENTUPUI, 14th Annual Magazine 2019-2020	ISBN: 978-81-935-8350-0	2019-2020

FACULTY PUBLICATIONS

Sl. No.	Name of Author	Title of Paper	Name of Publisher	Name of Journal / Book	ISSN/ISBN	Year of Publication
3	Albert Nuntharmawia	<ol style="list-style-type: none">1. Online Consumer Buying Behaviour on the Problems faced and perceived while shopping online by students of Mizoram University: An analysis on the level of education (Graduation & Post-Graduation)2. Consumers Satisfaction on e-payment: Focus on the view of Mizo Society towards Google Pay application	<ol style="list-style-type: none">1. JETIR2. Mittal Publications	<ol style="list-style-type: none">1. Journal of Emerging Technologies and Innovative Research2. Green Marketing and Sustainable Development	<ol style="list-style-type: none">1. ISSN No. 2349-51622. ISBN-10: 9390692970	<ol style="list-style-type: none">1. Published in Volume 8 Issue 8 , August-20212. December 21, 2021

PARTICIPATION IN SEMINARS/WORKSHOPS

Sl.No	Name of Teacher	Title of Paper	Title of Programme	Time
1.	Alexius Lalchhandama	"An overview of the motivating factors in research among women research scholars in Mizoram University Campus."	Women's Participation in Research & Development in North-East India	4 th & 5 th February, 2020
2.	J. Lalbiakdika		1. National Level Webinar on "Technology and its impact on accounting" 2. International Webinar on "The Politics of Space and belonging" 3. State Level Webinar on 'New Education Policy 2020 : Issues and Challenges for Higher Education in Mizoram' 4. National Webinar on " Cross-Cultural Translation"	11 th November, 2020 7 th - 9 th October, 2020 17 th October, 2020 3 rd October, 2020
3.	Dr. Josephine Lalrindiki		1. Webinar on "Towards Inclusive Innovations and Network-based Entrepreneurship" 2. International Webinar on "The Politics of Space and belonging" 3. National Webinar on "Cross-Cultural Translation"	10 th August, 2020 7 th - 9 th October, 2020 3 rd October, 2020

PARTICIPATION IN SEMINARS/WORKSHOPS

Sl. No	Name of Teacher	Title of Paper	Title of Programme	Time
4.	Albert Nuntharmawia	1) Role of Community in Promoting and Developing Social Enterprise	National Seminar on Local Governance & Management in North East India.	26th May 2021
		2) Higher Education in India with Special Reference to National Education Policy 2020	Higher Education in India with Special Reference to National Education Policy 2020.	12th October,2021
		3) Cyber Crime Against Women: Precautions and Strategies	Cyber Crime Against Women: Precautions and Strategies	23rd November, 2021
		4) Trend of Political System in Myanmar and Human Rights	Trend of Political System in Myanmar and Human Rights	27th & 28th Sept, 2021

CONTRIBUTIONS TOWARDS CURRICULUM DESIGN & DEVELOPMENT



- **Dr. Josephine Lalrindiki - Member of Board of Professional Studies, Department of Management, Mizoram University. Assistant Co-ordinator, Under-Graduate Examination, Mizoram University. Member for Management Department in formulating the UG Curriculum under Mizoram University in line with NEP 2020 guidelines.**
- **The Department submitted suggestions for revision of UG Syllabus.**

CURRICULUM ENRICHMENT

PROFESSIONAL ETHICS INTEGRATION INTO CURRICULUM



**BBA/2/FC/06
(ORGANIZATIONAL
BEHAVIOR)**



**BBA/3/CC/11
(FOUNDATIONS OF
HUMAN RESOURCE
MANAGEMENT)**



**BBA/1/FC/01
(BUSINESS
COMMUNICATION)**

These courses were included for Professional Ethics in the Curriculum. They reflect on how certain behaviors, attitudes, performances can be adjusted and improved with a proper appraisal method.

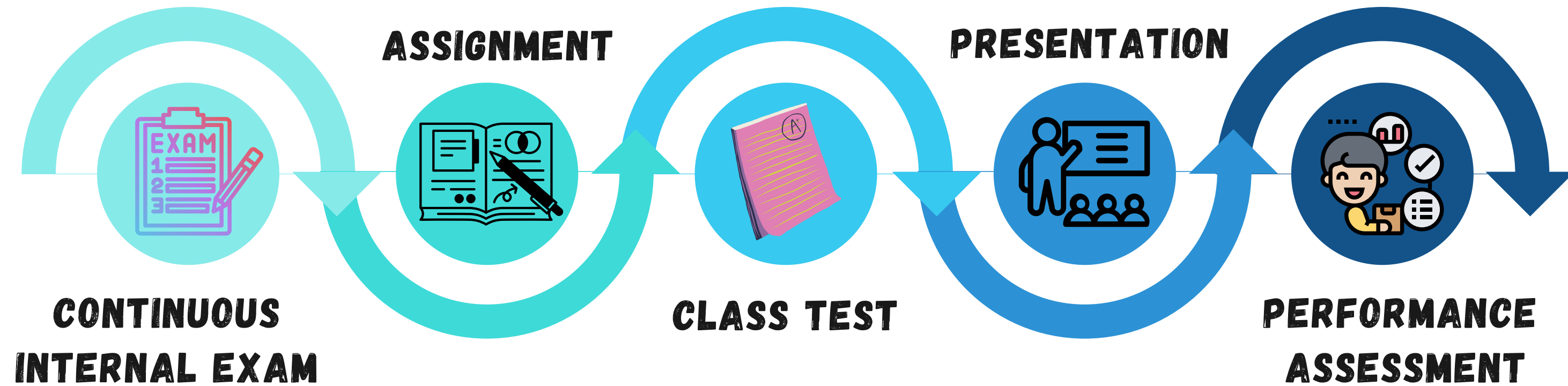
The Department of Management organized 'Vartian' Management Tech Meet, Exposure visit, Industrial visit along with mock interview, case study and presentation of the students to improve inter-personal skills and professional ethics.

TEACHING LEARNING METHODOLOGY



- ACADEMIC CALENDAR
- CLASS ROOM LECTURE
- INTERACTIVE SESSION
- POWER POINT PRESENTATION
- GROUP DISCUSSION
- PRESENTATION OF INNOVATIVE IDEAS
- ONLINE RESOURCES
- REMEDIAL CLASSES
- INTERNSHIP DURING 4TH SEMESTER VACATION
- SUBMISSION OF PROJECT REPORT AT 5TH SEMESTER

EVALUATION METHOD



MZU UG TOP 10 RANK HOLDERS (BBA)

CLASS OF 2019



LALRUATKIMI
5th Rank



PUJA JOSHI
6th Rank



LALHRIATPUI
9th Rank



LALAWMPUIA
10th Rank



MZU UG TOP 10 RANK HOLDERS (BBA)

CLASS OF 2022



ARIES ZOENGLIANA

2nd Position



**DEPARTMENT OF
MANAGEMENT**

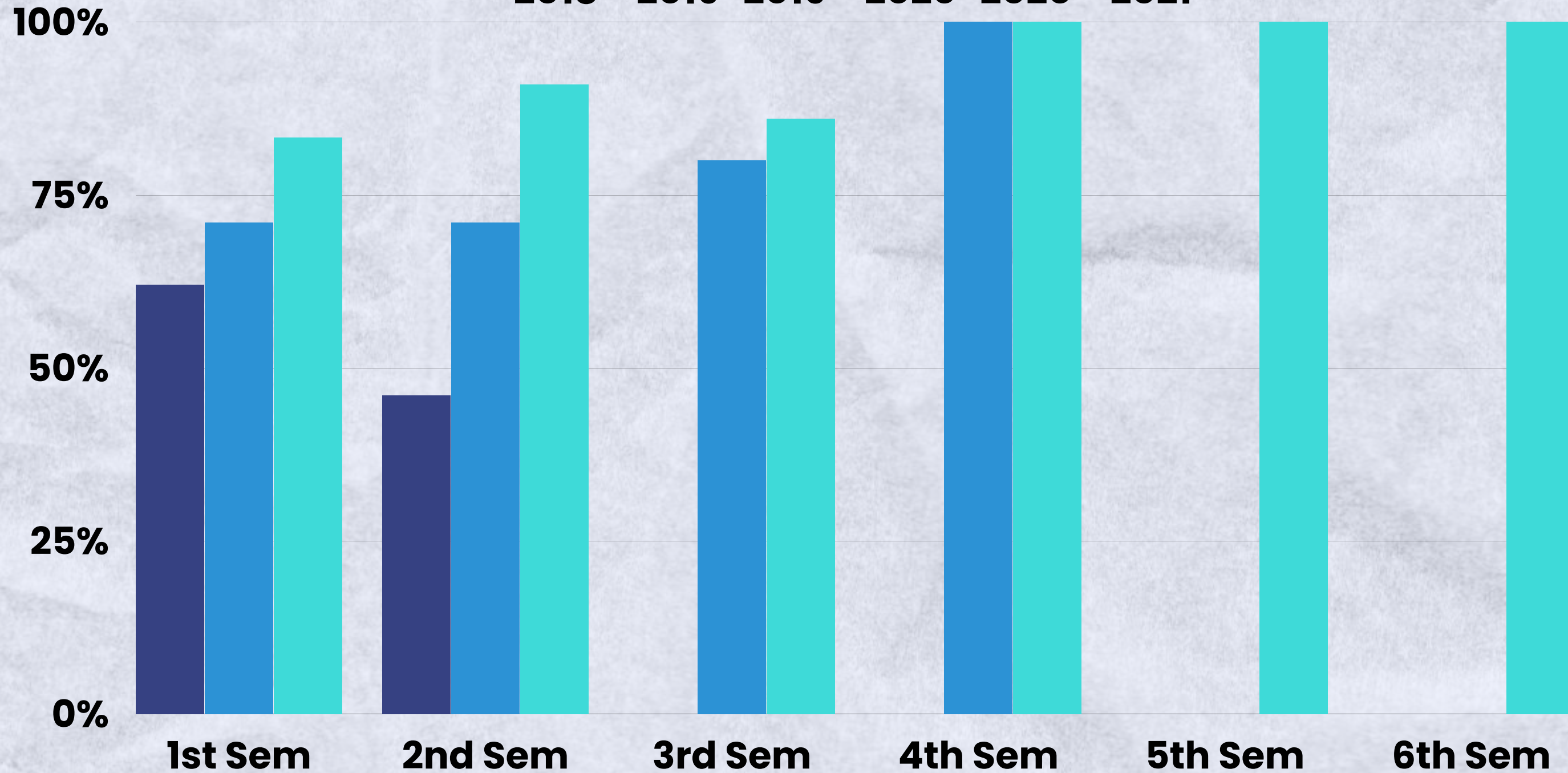


RUTH LALRINNUNGI

9th Position

SUCCESS RATE OF THE STUDENTS

2018 - 2019 2019 - 2020 2020 - 2021



2018-2019	62.00%	46.00%				
2019-2020	71.00%	71.00%	80%	100%		
2020-2021	83.30%	91.00%	86.00%	100%	100%	100%

STUDENTS ACHIEVEMENT

Lalthlamuani



2nd Semester Student



**MIZORAM KAILAWN BUSINESS CONTEST 2019
(STATE LEVEL)
(Finalist)**



**HACKATHON 2019
(STATE LEVEL)
(3rd Prize Winner)**



Article of Lalthlamuani
Leisenzo on
VANITYSTARDOM

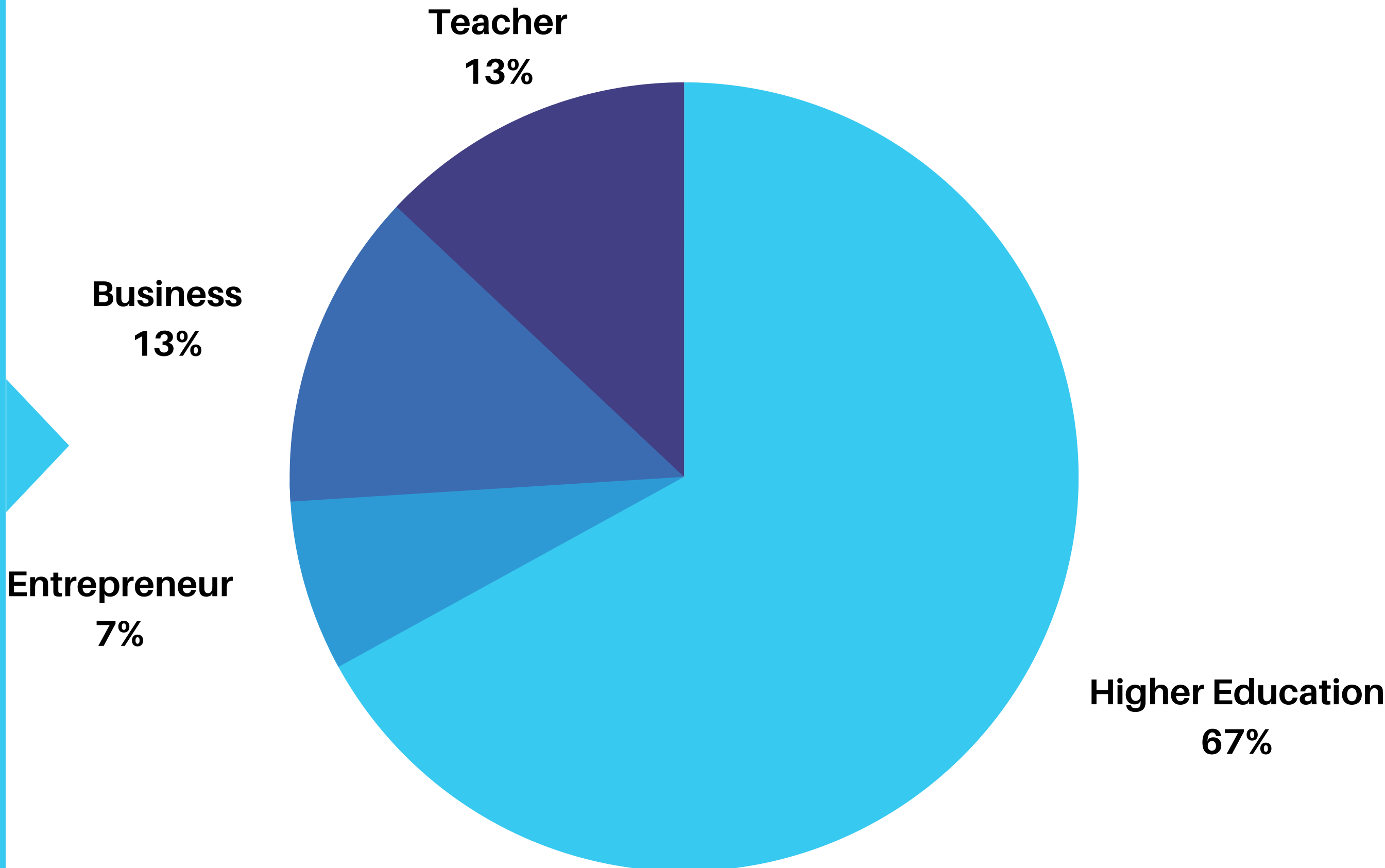


Article of Lalthlamuani
Eco Far on HERSTORY

**PRODUCT OF LALTHLAMUANI
(2018 Batch)
LEISENZO by
ECOFAR**



PROMINENT ALUMNI





FUTURE PLANS

01

THE DEPARTMENT PLAN TO EXPAND ITS ENTREPRENEURSHIP COURSES.

02

TO TIE UP WITH MORE PROMINENT FIRMS AND COMPANIES WITHIN AND OUTSIDE THE STATE FOR CAMPUS PLACEMENT.



S

Strengths

- **Rigorous academic programs.**
- **Students' knowledge and entrepreneurial skills are enhanced through participation in various state level programs organized by the state government.**

W

Weaknesses

- **The Department has been established recently and hence in the absence of a commendable examination performance the attraction level for students is still low.**
- **Lack of fund (s) to facilitate proper teaching-learning infrastructure and aids.**

O

Opportunities

- **The Department has a bright prospect to produce innovative entrepreneurs as it is being managed by highly qualified and young faculty augmented with sincere support from the Principal and other staff.**
- **Field Visits to industrial sites to acquire entrepreneurial skill, knowledge and information were organized in every classes.**

C

Challenges

- **To enhance the number of enrolments.**
- **To seek for the regularization of the faculty by the concern government.**



Participated in the launch of New Economic Development Policy (NEDP) at VanapaHall on 9th June, 2018.



Participated in the Management Fest at Department of Management, MZU on 18th October, 2018.

DEPARTMENTAL ACTIVITIES



**Seminar on Design Thinking on 23rd
July, 2019.**



**Establishment of Entrepreneurship
Knowledge Cell on 8th December,
2020.**

DEPARTMENTAL ACTIVITIES



**MoU signed with Medhavi Foundation,
PMKK on 25th March, 2020**



**Skill Development Training with
Medhavi Foundation PMKK on 6th –
31st March, 2021**

DEPARTMENTAL ACTIVITIES



Visited Mizoram Food Processing Research & Training Centre (MFPRTC), Seling on 25th November, 2019.



Visited MULCO Ltd, Thuampui on 25th November, 2019.

DEPARTMENTAL ACTIVITIES



Visited Koinonia Juice plant & Koinonia water Plant, Lengte on 12th April, 2021.



Visited ISPAT Industries, Lengte on 12th April, 2021.

DEPARTMENTAL ACTIVITIES

VARTIAN MANAGEMENT TECH MEET '19

Where young mind meets Entrepreneurs





VARTIAN MANAGEMENT TECH MEET '19



Unity is Strength



College Week Awards

The students won the Championship in the inter- college 2 days sports on 15th March, 2021

The students were given the “Best House Award” and were also champions in the college week basketball tournament.



RECENT ACTIVITIES

One Day National Webinar
Special Lecture on 'Economic Development
of North East region : The Way Forward'.
27th October 2021, 8:00 P.M)



Host
Albert Nuntharmawia
Asst. Professor
Dept. of Management
Govt. J. Thankima College

Resource Person
Mirnal Kanti Dutta, PhD
Professor (Economics)
Department of Humanities
and Social Science
IIT Guwahati

Vote of Thanks
Mathew Lairemsanga
Asst. Professor
Dept. of Management
Govt. J. Thankima College

Jointly Organised by:

Meeting ID : 84288592128
Pass Code : 637566

Organized a one-day National Webinar on “Economic Development of North East Region: The Way Forward” on 27th October, in collaboration with Department of Economics. Guest speaker was Prof. Mrinal Kanti Dutta (Economics), IIT, Guwahati, Assam.



Signed an MoU with Mizoram Christian College (MCC), Dept. of Management, on the aspects of Collaborative Teachings, Sharing Prospect of Academic Improvements, Infrastructure aiding, Research productivity etc. on 11th August, 2022.



Organised Parents Teachers Meet on 22nd September, 2022 at College Central Campus, BBA Core Room.

RECENT ACTIVITIES



Organized a One day Seminar on “Mutual Funds” with a key resource person : Mr. Noel Lalrinawma, Deputy Manager SBI Mutual Fund, on 30th September,2022, in collaboration with Economics Department.



Visited Innovation Facility Centre (IFC), MISTIC at MINECO on 24th August, 2022.



Attended one day Workshop on Accelerating Start-up Caliber and Entrepreneurial Drive (ASCEND) in collaboration with Start-up India under Dept. for Promotion of Industry and Internal Trade (DPIIT); on 15th November, 2022 at Taxation Dept. Auditorium, MINECO.

RECENT ACTIVITIES



**Industrial Tour at Industrial Growth Centre, Luangmual at P. Zalena Gas Plant
on 30th March, 2022**